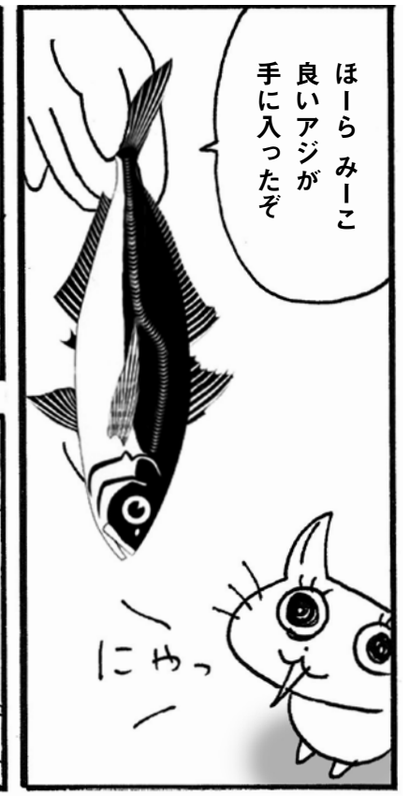
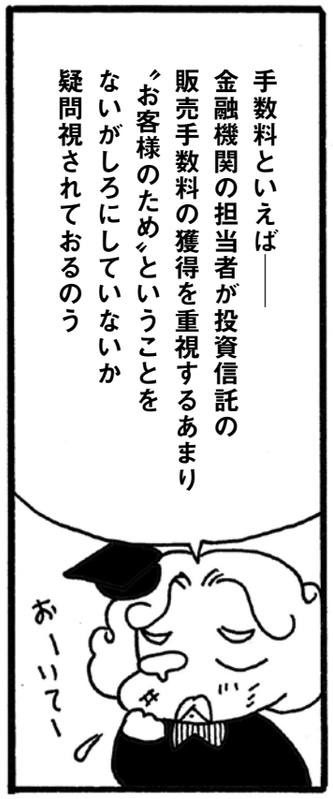
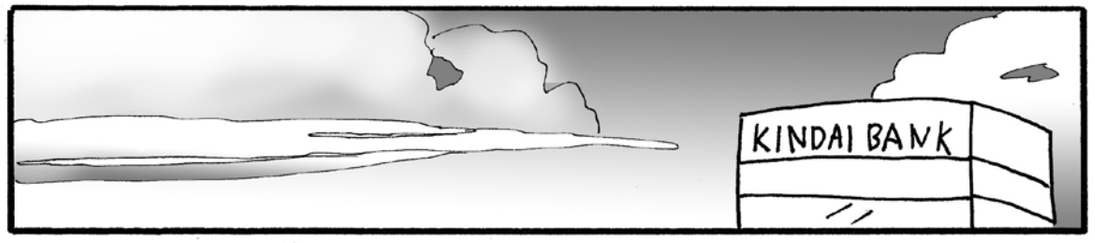
店頭応対ケーススタディ

投資信託の乗換えと顧客本位の提案

原案●本誌編集部／画●ただのかずみ